Alt Order #

Rate Type

\$1,200.00 NM

## DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingt
 National

www.wesh.com

Billing Address:

 Advertiser
 Product
 Estimate Number

 Obama/D/President
 SKED A 30S
 1523

Flight Dates

Special Handling

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

 
 08/28/12 - 09/03/12
 938050
 07893798

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Order #

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876

FIN# 59-3186949

Spots: # Ch

Day Air Date

1 WESHTu 08/28/12

Air Time Description

7:56 AM NBC Today Show

| IDB # | Advertiser Code | Product Code | 9912856 | 95 | 101

Agency Ref Advertiser Ref

3 WESHTU 08/28/12 5:28 AMM-F Early Sunrise 5:00-6:00 AM :30 0FA12A093H \$38 1 WESHW 08/29/12 5:43 AMM-F Early Sunrise 5:00-6:00 AM :30 0FA12G102H \$38 2 WESHTh 08/30/12 5:23 AMM-F Early Sunrise 5:00-6:00 AM :30 0FA12G102H \$38 4 WESHF 08/31/12 5:29 AMM-F Early Sunrise 5:00-6:00 AM :30 0FA12G102H \$38 2 4 WESHF 08/31/12 5:29 AMM-F Early Sunrise 5:00-6:00 AM :30 0FA12G102H \$38 2 4 WESHF 08/31/12 5:29 AMM-F Early Sunrise 5:00-6:00 AM :30 0FA12G102H \$38 2 5	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Foundation   Start/End Time   Length Ad-ID   Foundation   Start/End Time   Length Ad-ID   Foundation   Start/End Time   Length Ad-ID   Start/End Time   Start/End Time   Length Ad-ID   Start/End Time   Start/End Time   Length Ad-ID   Start/End Time   Start/	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Star	
3 WESHTU 08/28/12 5:28 AM M-F Early Sunrise 5:00-6:00 AM :30 0FA12A093H \$35	
1 WESHW	ate Typ 0.00 Ni
2 WESHTh 08/30/12 5:23 AMM-F Early Sunrise 5:00-6:00 AM :30 0FA12G102H \$33	0.00 NI
A WESHF   08/31/12   5:29 AM M-F Early Sunrise   5:00-6:00 AM   :30 0FA12A093H   \$33	
2 09/03/12	N 00.0
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Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Start/End Time	
1 WESHM         09/03/12         5:13 AM M-F Early Sunrise         5:00-6:00 AM         :30 0FA12g102H         \$33           3 09/03/12         09/03/12         M-F Sunrise @6AM         6:00-7:00 AM         M         :30         1 \$900.00         NM           Weeks: Start Date 09/03/12         End Date 09/03/12         MTWTFSS M 1 Spots/Week 09/03/12         Rate \$900.00         Start/End Time Length Ad-ID Start/End Time Description 1 WESHM         1 WESHM         1 WESHM         09/03/12         6:23 AM M-F Sunrise @6AM         6:00-7:00 AM         -1111         :30         4 \$900.00         NM           Weeks: Start Date 08/28/12         End Date 08/28/12         MTWTFSS 08/28/12         Spots/Week 08/29/12         Rate 900.00         Start/End Time 18/20/20/20/20/20/20/20/20/20/20/20/20/20/	ate Typ
3 09/03/12 09/03/12 M-F Sunrise @6AM 6:00-7:00 AM M :30 1 \$900.00 NM  Weeks: Start Date	0.00 NI
Weeks:         Start Date 09/03/12         End Date 09/09/12         MTWTFSS M	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Start/End Time   Start/End Time   Length   Ad-ID   Start/End Time   Start/End Time   Length   Ad-ID   Start/End Time	
1 WESHM 09/03/12 6:23 AM M-F Sunrise @6AM 6:00-7:00 AM :30 0FA12A093H \$90 4 08/28/12 08/31/12 M-F Sunrise @6AM 6:00-7:00 AM -1111 :30 4 \$900.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week 9900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
4 08/28/12 08/31/12 M-F Sunrise @6AM 6:00-7:00 AM -1111 :30 4 \$900.00 NM  Weeks: Start Date	ate Typ
Weeks:         Start Date 08/27/12         End Date 09/02/12         MTWTFSS - 1111         Spots/Week 4 \$900.00         Rate \$900.00           Spots: # Ch Day Air Date 2 WESHTu 08/28/12         Air Time Description 06AM 6:00-7:00 AM 6:00	0.00 NI
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2 WESHTu 08/28/12 6:43 AM M-F Sunrise @6AM 6:00-7:00 AM :30 0FA12G102H \$9 1 WESHW 08/29/12 6:53 AM M-F Sunrise @6AM 6:00-7:00 AM :30 0FA12G102H \$9 3 WESHTh 08/30/12 6:24 AM M-F Sunrise @6AM 6:00-7:00 AM :30 0FA12G102H \$9 4 WESHF 08/31/12 6:13 AM M-F Sunrise @6AM 6:00-7:00 AM :30 0FA12G102H \$9 5 08/28/12 08/31/12 NBC Today Show 7:00-9:00 AM -1111 :30 4 \$1,200.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
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3 WESHTh 08/30/12 6:24 AM M-F Sunrise @6AM 6:00-7:00 AM :30 0FA12A093H \$9 4 WESHF 08/31/12 6:13 AM M-F Sunrise @6AM 6:00-7:00 AM :30 0FA12G102H \$9  5 08/28/12 08/31/12 NBC Today Show 7:00-9:00 AM -1111 :30 4 \$1,200.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week Rate	0.00 N
4 WESHF       08/31/12       6:13 AM M-F Sunrise @6AM       6:00-7:00 AM       :30 0FA12G102H       \$9         5 08/28/12       08/31/12       NBC Today Show       7:00-9:00 AM       -1111       :30       4       \$1,200.00       NM         Weeks:       Start Date       End Date       MTWTFSS       Spots/Week       Rate	0.00 N
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Start/End Time

7:00-9:00 AM

Length Ad-ID

:30 OFA12G102H

09/02/12

08/27/12





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 938050-1 | O9/09/12 | September 2012 | O8/27/12 - O9/03/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

www.wesh.com

e Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 08/28/12	08/31/12	NBC Today Show	7:00-9:00 AM	-1111	:30	4	\$1,200.00	NM	er sanggager jengge
Spots: #	Ch Day Ai	r Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Typ
2	WESHW 08	8/29/12 8:48 AM NBC	Today Show	7:00-9:00 AM	:30	OFA12A093H	1		\$1,200.00 N
3 '	WESHTh 08	8/30/12 8:29 AM NBC	Today Show	7:00-9:00 AM	:30	) OFA12G102H	1		\$1,200.00 NI
4	WESHF 08	7:00-9:00 AM	:30	) OFA12G102H	1		\$1,200.00 N		
6 09/03/12	09/03/12	NBC Today Show	7:00-9:00 AM	M	:30	1	\$1,200.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 M	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: #				Start/End Time	Lengtl	Ad-ID			Rate Typ
1 '	WESHM 09	9/03/12 7:22 AM NBC	Today Show	7:00-9:00 AM	:30	) OFA12A093I	1		\$1,200.00 N
7 09/03/12	09/03/12	*Early Sunrise @4:30	)AM 430a-5am	M	:30	1	\$75.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$75.00	т.				
Spots: #	Ch <u>Day A</u>	r Date Air Time Desc	cription	Start/End Time	Lengtl	n Ad-ID			Rate Tyr
1	WESHM 09	9/03/12 4:41 AM *Earl	y Sunrise @4:30AM	430a-5am	:3	OFA12A093I	Н		\$75.00 N
8 08/28/12	08/31/12	*Early Sunrise @4:30	OAM 430a-5am	-1111	:30	4	\$75.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate					
Cnoto: #	08/27/12	09/02/12 -1111	4	\$75.00		- A - L ID			D-4- T-
Spots: #	on an engine at 1800		<del></del> >	Start/End Time		h <u>Ad-ID</u>			Rate Ty
			y Sunrise @4:30AM	430a-5am	1.20	0 OFA12G102			\$75.00 N
			y Sunrise @4:30AM	430a-5am	0.00	0 OFA12A093			\$75.00 N
			y Sunrise @4:30AM y Sunrise @4:30AM	430a-5am 430a-5am	10.00	0 OFA12G102 0 OFA12G102			\$75.00 N \$75.00 N
9 09/01/12		sat/sun 5-6a ros	sat/sun 5-6a ros	SS	:30	3	\$75.00	NM	Ψ13.00 1
3 03/01/12	03/02/12			33	.50		φ/5.00	INIVI	W. P. Carlotte, D. Lee, S. C.
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12SS		<u>Rate</u> \$75.00					
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3	WESHSa 09	9/01/12 5:13 AM sat/s	un 5-6a ros	sat/sun 5-6a ros	:3	0 OFA12G102	Н		\$75.00 N
		9/01/12 5:43 AM sat/s	un 5-6a ros	sat/sun 5-6a ros	:3	O OFA12A093	Н		\$75.00 N
2	WESHSu 09	9/02/12 5:58 AM sat/s	un 5-6a ros	sat/sun 5-6a ros	:3	0 OFA12G102	H		\$75.00 N
10 09/01/12	09/01/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	S-	:30	2	\$300.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12S-		<u>Rate</u> \$300.00					
Spots: #				Start/End Time	Lengt	h Ad-ID			Rate Ty
	WESHSa 09		Sunrise 6-8 AM	6:00-8:00 AM	:3	0 OFA12G102	Н		\$300.00
1	WESHSa 0	9/01/12 6:42 AM Sat S	Sunrise 6-8 AM	6:00-8:00 AM	:3	0 OFA12G102	Н		\$300.00
11 09/01/12	09/01/12	NBC Saturday	Sat 8-10am	S-	:30	2	\$900.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12S-		<u>Rate</u> \$900.00					
Spots: #				Start/End Time	Lenat	h Ad-ID			Rate Ty
		9/01/12 8:23 AM NBC		Sat 8-10am		0 OFA12A093	Н		\$900.00 N
2	WESHSa 0	9/01/12 9:21 AM NBC	•	Sat 8-10am	:3	0 OFA12G102	Н		\$900.00
12 09/02/12	09/02/12	Sun Sunrise@6-8 AM	M 6:00-8:00 AM	S	:30	1	\$300.00	NM	

\$300.00





 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 938050-1
 09/09/12
 September 2012
 08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

12 09/02/12	End Date	Description	Stort/End Time						
12 09/02/12			Start/End Time	MTWTFSS L	ength	Week	Rate	Туре	
	09/02/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	S	:30	1	\$300.00	NM	and the second
0 , "0									
Spots: # Ch 1 W		Date         Air Time         Descri           02/12         7:52 AM Sun St		Start/End Time 6:00-8:00 AM		<u>1 Ad-ID</u> ) оға12g102н			Rate Ty \$300.00 N
13 09/02/12	09/02/12	NBC Sunday Today	8:00-9:00 AM/9-11A	S	:30	1	\$1,200.00	NM	Eini E
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12S	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Cl				Start/End Time	Lengt	h Ad-ID			Rate Ty
1 W	ESHSu 09/	02/12 8:56 AM NBC S	Sunday Today	8:00-9:00 AM/9-1	1/ :3	0 OFA12A093H			\$1,200.00 N
14 08/28/12	08/31/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111	:30	4	\$500.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$500.00					
Spots: # Cl				Start/End Time		h Ad-ID			Rate Ty
			& Kelly 9-10 AM	9:00-10:00 AM		0 OFA12A093H			\$500.00
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			& Kelly 9-10 AM	9:00-10:00 AM 9:00-10:00 AM		0 OFA12G102H			\$500.00
			& Kelly 9-10 AM			0 OFA12A093H	4500.00		\$500.00
15 09/03/12	09/03/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M	:30	1	\$500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$500.00					
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1 W	ESHM 09/	/03/12 9:38 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 OFA12G102H			\$500.00
16 09/03/12	09/03/12	NBC Today Show II	10AM-11AM	M	:30	1	\$450.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$450.00					7787
Spots: # C		Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate T
1 W	ESHM 09	/03/12 10:59 AM NBC 1	Today Show II	10AM-11AM	:3	0 OFA12A093H			\$450.00
17 08/28/12	08/31/12	NBC Today Show II	10AM-11AM	-1111	:30	4	\$450.00	NM	18
Weeks:	Start Date 08/27/12	End Date MTWTFSS -1111	Spots/Week 4	Rate \$450.00					-33
Spots: # C	h <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate T
		/28/12 10:58 AM NBC 7		10AM-11AM	:3	0 OFA12G102H			\$450.00
		/29/12 10:56 AM NBC		10AM-11AM		0 OFA12G102H			\$450.00
		/30/12 10:52 AM NBC		10AM-11AM	0.7	0 OFA12A093H			\$450.00
2 W	ESHF 08	/31/12 10:50 AM NBC	Foday Show II	10AM-11AM	:3	0 OFA12G102H			\$450.00
18 08/28/12	08/31/12	NBC Today Show III	11AM-12PM/10-11/	-1111	:30	4	\$400.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$400.00					
Spots: # C			<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate T
3 W		/28/12 11:29 AM NBC	Today Show III	11AM-12PM/10-1	1/ :3	0 OFA12G102H	ı		\$400.00
1 W	ESHW 08	/29/12 11:29 AM NBC	Today Show III	11AM-12PM/10-1	1/ :3	0 OFA12A093H	I.		\$400.00
	ESHTh 08	/30/12 11:50 AM NBC	Today Show III	11AM-12PM/10-1	1/ :3	0 OFA12G102H	ı		\$400.00
	ESHF 08	/31/12 11:29 AM NBC	Today Show III	11AM-12PM/10-1	1/ :3	30 OFA12G102H	1		\$400.00

Rate Type

\$450.00 NM

Send Payment To:

**WESH** 

Spots: # Ch Day Air Date Air Time Description



Invoice Month Invoice Period Invoice # Invoice Date 09/09/12 938050-1 September 2012 08/27/12 - 09/03/12

Advertiser Product Estimate Number Obama/D/President SKED A 30S 1523

www.wesh.com

								Spots/			
ne	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
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	Weeks:	Start Date 09/03/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # C 1 W	and the second s		ime Descript  AM NBC To		Start/End Time 11AM-12PM/10-		<u>th</u> <u>Ad-ID</u> 30 0FA12A093H			<u>Rate</u> <u>Typ</u> \$400.00 N
20	09/03/12	09/03/12	M-F NOON	NEWS 12-12	2:12:00-12:30 PM	M	:30	1	\$300.00	NM	
	Weeks:	Start Date 09/03/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # C			ime Descript PM M-F NO	ion ON NEWS 12-12:30	Start/End Time 12:00-12:30 PM		<u>th</u> <u>Ad-ID</u> 30 OFA12G102H			<u>Rate</u> <u>Typ</u> \$300.00 N
21	08/28/12	08/31/12	M-F NOON	NEWS 12-1	2:12:00-12:30 PM	-1111	:30	4	\$300.00	NM	
	Weeks:	Start Date 08/27/12		MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$300.00					
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					ON NEWS 12-12:30 ON NEWS 12-12:30	12:00-12:30 PM 12:00-12:30 PM		30 OFA12G102H 30 OFA12G102H			\$300.00 N \$300.00 N
					ON NEWS 12-12:30	12:00-12:30 PM		30 OFA12G102H			\$300.00 N
22	2 08/28/12	08/31/12	Days of Ou	r Lives	1:00-2:00 PM	-2111	:30	5	\$400.00	NM	
	Weeks:	Start Date 08/27/12		MTWTFSS -2111	Spots/Week 5	<u>Rate</u> \$400.00					
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25	5 08/28/12	08/31/12	Anderson (	Cooper 2-3p	2:00p-3:00p	-2111	:30	5	\$150.00	NM	
	Weeks:	Start Date 08/27/12		MTWTFSS -2111	Spots/Week 5	<u>Rate</u> \$150.00					
	Spots: # C	h <u>Day Ai</u>	r Date Air T	ime Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Ty
					on Cooper 2-3p	2:00p-3:00p	:	30 OFA12A093H	l		\$150.00 N
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	3 V	/ESHF 08	3/31/12 2:28	3 PM Anderso	on Cooper 2-3p	2:00p-3:00p		30 OFA12G102H			\$150.00 N
26	6 09/02/12	09/02/12	NBC MEET	THE PRES	S NBC MEET THE P	S	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS S	Spots/Week 1	Rate \$1,500.00					
	Spots: # C 1 V	h <u>Day Ai</u> /ESHSu 09	The second secon	ime Descrip AM NBC MI	tion EET THE PRESS	Start/End Time NBC MEET TH		<u>ath Ad-ID</u> 30 ofa12g102f	ı		Rate Ty \$1,500.00 N
27	7 09/02/12	09/02/12	CHRIS MA	TTHEWS W	KICHRIS MATTHEW	S	:30	1	\$450.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS S	Spots/Week 1	Rate \$450.00					
	Snote: # C	h Day A	r Doto Air T	ima Dogarin	4:	Ctart/End Time	4	41- 4-1-15			D . T

1 WESHSu 09/02/12 10:20 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW:

Start/End Time

Length Ad-ID

:30 OFA12G102H





WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 938050-1 | 09/09/12 | September 2012 | 08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

Weeks:

ww.wesh.	.com							Snota!				
ine Sta	art Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
27 09	/02/12	09/02/12	CHR	IS MATTHEWS W	KICHRIS MATTHEW:	S	:30	1	\$450.00	NM		
29 08	3/28/12	08/31/12	M-F	3-4 PM	3:00-4:00 PM	-1211	:30	5	\$400.00	NM		
We	eeks:	Start Date 08/27/12	End D 09/02/		Spots/Week 5	<u>Rate</u> \$400.00				and the second second		
Spo	ots: # Ch			Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate T	·vn
٠,	_		3/28/12	3:39 PM M-F 3-		3:00-4:00 PM		30 OFA12G10	)2н		\$400.00	
			3/29/12	3:20 PM M-F 3-	201, 222	3:00-4:00 PM		30 OFA12A09			\$400.00	
	5 WE	SHW 0	3/29/12	3:46 PM M-F 3-	4 PM	3:00-4:00 PM	:3	30 OFA12G10	)2н			NN
	4 WE	ESHTh O	3/30/12	3:48 PM M-F 3-	4 PM	3:00-4:00 PM	:3	30 OFA12G10	)2н			NI
	3 WE	ESHF 0	3/31/12	3:48 PM M-F 3-	4 PM	3:00-4:00 PM	:3	30 OFA12G10	)2н		\$400.00	NI
30 08	3/28/12	08/31/12	M-F	4-5 PM NEWS	M-F 4-5 PM	-2211	:30	6	\$600.00	NM		
We	eeks:	Start Date 08/27/12	End D		Spots/Week	Rate						
Sn	ots: # Ch			Air Time Descri	6 ntion	\$600.00 Start/End Time	Long	th Ad-ID			Rate T	Cun
Spi			3/28/12	4:11 PM M-F 4-		M-F 4-5 PM		111 <u>Au-1D</u> 30 OFA12G10	)2H		-	NI
			3/28/12	4:41 PM M-F 4-		M-F 4-5 PM		30 OFA12419				NI
			8/29/12	4:11 PM M-F 4-		M-F 4-5 PM		30 OFA12G10				N
	100 C C C		8/29/12	4:54 PM M-F 4-		M-F 4-5 PM		30 OFA12A09				N
			8/30/12	4:23 PM M-F 4-		M-F 4-5 PM		30 OFA12G10				N
			8/31/12	4:22 PM M-F 4-	- werenes w Strathaumer	M-F 4-5 PM	87	30 OFA12A09			\$600.00	
33 08	3/28/12	08/31/12	M-F	5-6 PM ROT	5:00-6:00 PM	-TWTF	:30	6	\$800.00	NM		
We	eeks:	Start Date 08/27/12	End D		Spots/Week 6	<u>Rate</u> \$800.00		<del></del>				
Sp	ots: # Ch			Air Time Descri		Start/End Time	Lena	th Ad-ID			Rate 1	Γvr
	The state of the s		8/28/12	5:27 PM M-F 5-		5:00-6:00 PM		30 OFA12G10	02н	1	\$800.00	
	1 WE	ESHTu 0	8/28/12	5:51 PM M-F 5-	-6 PM ROT	5:00-6:00 PM	:	30 OFA12G10	02н		\$800.00	
	2 WE	ESHW 0	8/29/12	5:51 PM M-F 5-	-6 PM ROT	5:00-6:00 PM	:	30 OFA12G10	02н		\$800.00	
	3 WE	ESHTh 0	8/30/12	5:13 PM M-F 5-	-6 PM ROT	5:00-6:00 PM	:	30 OFA12A09	93н		\$800.00	
	6 WE	ESHTh 0	8/30/12	5:40 PM M-F 5-	-6 PM ROT	5:00-6:00 PM	:	30 OFA12G10	02н		\$800.00	N
	4 WE	ESHF 0	8/31/12	5:40 PM M-F 5-	-6 PM ROT	5:00-6:00 PM	:	30 OFA12G10	02н			
34 08	3/28/12	08/31/12	M-F	6-6:30 PM	M-F 6-6:30 PM	-1111	:30	4	\$1,600.00	NM		
We	eeks:	Start Date 08/27/12	End D		Spots/Week 4	Rate \$1,600.00						
Sp	ots: # Ch			Air Time Descri		Start/End Time	Lend	th Ad-ID			Rate	Tvi
<u>-</u>			8/28/12	6:23 PM M-F 6-		M-F 6-6:30 PM		30 OFA12A0	93н		\$1,600.00	
			8/29/12	6:21 PM M-F 6-	-6:30 PM	M-F 6-6:30 PM		30 OFA12G1	02н		\$1,600.00	
	1 W	ESHTh 0	8/30/12	6:27 PM M-F 6-	-6:30 PM	M-F 6-6:30 PM	:	30 OFA12G1	02н		\$1,600.00	
	2 WI	ESHF 0	8/31/12	6:28 PM M-F 6-	-6:30 PM	M-F 6-6:30 PM		30 OFA12G1	02н		\$1,600.00	
35 09	9/03/12	09/03/12	M-F	6-6:30 PM	M-F 6-6:30 PM	M	:30	1	\$1,600.00	NM		
We	eeks:	Start Date 09/03/12	End D		Spots/Week	<u>Rate</u> \$1,600.00						
Sn	ots: # Ch			Air Time Descr		Start/End Time	Lenc	th Ad-ID			Rate	Tv
Op			9/03/12	6:23 PM M-F 6	The second second second	M-F 6-6:30 PM		30 OFA12A0	93н		\$1,600.00	200
											+ 1,555.55	
36 09	9/01/12	09/01/12	SA/S	SU 6-6:30 PM	SA/SU 5:58-6:30 P	IS-	:30	1	\$700.00	NM		

Rate

Spots/Week

MTWTFSS

Start Date End Date

Rate Type

Send Payment To:



Invoice # Invoice Month Invoice Period Invoice Date 09/09/12 08/27/12 - 09/03/12 938050-1 September 2012

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

Spots: # Ch

Day Air Date

Air Time Description

ine	Start Date	End Date	Description	Start/End Time	MTWTFSS I	Length	Spots/ Week	Rate	Туре	
36	09/01/12	09/01/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 Pf	S-	:30	1	\$700.00	NM	S. CARTON ON A 12 STATE OF STREET
	Spots: <u>#</u> Ch 1 WE		09/02/12S- <u>r Date Air Time Descrip</u> 0/01/12 6:13 PM SA/SU		\$700.00 <u>Start/End Time</u> SA/SU 5:58-6:30		<u>h</u> <u>Ad-ID</u> 0 ofa12g10	2н		<u>Rate</u> <u>Type</u> \$700.00 NN
37	09/02/12	09/02/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	S	:30	1	\$700.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE		End Date MTWTFSS 09/02/12S r Date Air Time Descrip 0/02/12 6:11 PM SA/SU		Rate \$700.00 <u>Start/End Time</u> SA/SU 5:58-6:30		<u>h</u> <u>Ad-ID</u> 0 ofa12a09	ЭН		<u>Rate</u> <u>Typ</u> \$700.00 NM
38	09/03/12	09/03/12	M-F Entertainment Ton	igł7:00-730 PM	M	:30	1	\$1,000.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE			Spots/Week 1 otion otertainment Tonight	Rate \$1,000.00 <u>Start/End Time</u> 7:00-730 PM		<u>:h Ad-ID</u> 60 0FA12A09	)3н		Rate Typ \$1,000.00 NI
39	08/28/12	08/31/12	M-F Entertainment Ton	igł7:00-730 PM	-1111	:30	4	\$1,000.00	NM	
	1 WE	SHTu 08 SHW 08 SHTh 08	3/28/12 7:26 PM M-F Er 3/29/12 7:16 PM M-F Er 3/30/12 7:11 PM M-F Er	Spots/Week 4 botion Intertainment Tonight Intertainment Tonight Intertainment Tonight Intertainment Tonight Intertainment Tonight Intertainment Tonight	Rate \$1,000.00 Start/End Time 7:00-730 PM 7:00-730 PM 7:00-730 PM 7:00-730 PM	:3 :3 :3	th Ad-ID 60 OFA12G10 80 OFA12A09 80 OFA12A09	93н 93н		Rate Tyr \$1,000.00 N \$1,000.00 N \$1,000.00 N \$1,000.00 N
40	08/28/12	08/31/12	M-F Access Hollywood	Access Hollywood	-1111	:30	4	\$1,000.00	NM	
	1 WE	SHTu 08 SHW 08 SHTh 08	8/28/12 7:54 PM M-F Ac 8/29/12 7:47 PM M-F Ac 8/30/12 7:41 PM M-F Ac	Spots/Week 4 otion ccess Hollywood ccess Hollywood ccess Hollywood ccess Hollywood	Rate \$1,000.00 Start/End Time Access Hollywoo Access Hollywoo Access Hollywoo Access Hollywoo	d/ :3 d/ :3 d/ :3	th <u>Ad-ID</u> 80 OFA12G10 80 OFA12G10 80 OFA12G10	)2н )2н		Rate Typ \$1,000.00 N \$1,000.00 N \$1,000.00 N \$1,000.00 N
41	09/03/12	09/03/12	M-F Access Hollywood	Access Hollywood	4 M	:30	1	\$1,000.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE		09/09/12 M ir Date <u>Air Time</u> <u>Descri</u>	Spots/Week 1 otion ccess Hollywood	Rate \$1,000.00 Start/End Time Access Hollywoo		<u>th Ad-ID</u> 30 0FA12A09	93н		<u>Rate</u> <u>Tyr</u> \$1,000.00 N
42	09/01/12	09/01/12	Sat. Entertainment this	W7:00-8:00 PM	S-	:30	1	\$700.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	Start Date 08/27/12 <u>Day Ai</u> ESHSa 09	09/02/12S- ir Date <u>Air Time</u> <u>Descri</u>	Spots/Week 1 ption ntertainment this Week	Rate \$700.00 <u>Start/End Time</u> 7:00-8:00 PM		<u>th Ad-ID</u> 30 OFA12G10	02н		<u>Rate</u> <u>Tyr</u> \$700.00 N
43	09/02/12	09/02/12	NBC Prime DATELINE	7:00-8:00 PM	S	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$1,800.00					

INVOICE

Start/End Time

Length Ad-ID





 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 938050-1
 09/09/12
 September 2012
 08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

								Spots/			
- 100	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	ASID NEWSCHIEDON - ROSZER
43	09/02/12	09/02/12	NBC Prime	DATELINE	7:00-8:00 PM	S	:30	1	\$1,800.00	NM	
	Spots: # Ch			ime Descript		Start/End Time		th Ad-ID			Rate Typ
_	1 WE	SHSu 09	/02/12 7:19	PM NBC Pri	me DATELINE	7:00-8:00 PM	:3	30 OFA12G1	02н		\$1,800.00 NI
44	09/03/12	09/03/12	Mon NBC F	Prime STAR	S <sup>-</sup> Prime Other	M	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS M	Spots/Week 1	Rate \$2,000.00					
	Spots: # Ch			ime Descrip		Start/End Time	Leng	th Ad-ID			Rate Typ
		_			C Prime STAR STRIF			30 OFA12G1	02н		\$2,000.00 N
45	09/02/12	09/02/12	Sun 8-11p		Sun 8-11p	S	:30	2	\$2,000.00	NM	
				MTWTECC			.00		Ψ2,000.00		
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS S	Spots/Week 2	<u>Rate</u> \$2,000.00					
	Spots: # Ch			ime Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
		SHSu 09		2 PM Sun 8-1		Sun 8-11p		30 OFA12G1			\$2,000.00 N
4	2 WE	SHSu 09	/02/12 10:36	6 PM Sun 8-1	1p	Sun 8-11p	:	30 OFA12G1	.02н		\$2,000.00 N
46	08/28/12	09/02/12	M-Su News	s @ 11PM	11-1135p	-TWTFSS	:30	4	\$1,300.00	NM	
	Weeks:	Start Date 08/27/12		MTWTFSS	Spots/Week	Rate					
	Spots: # Ch		09/02/12 r Date	-TWTFSS Time Descrip	4	\$1,300.00 Start/End Time	Leng	th Ad-ID			Rate Typ
		SHTu 08			ews @ 11PM	11-1135p		111 <u>AU-1D</u> 30 OFA12A0	93н		\$1,300.00 N
			work Program			11 1100p		30			Ψ1,000.00
	2 WE	SHTh 08			ews @ 11PM	11-1135p	:	30 OFA12G1	.02н		\$1,300.00 N
	3 W/F		work Program /01/12 11:2		ews @ 11PM	11-1135p		30 OFA12A0	193н		\$1,300.00 N
		SHSu 09			ews @ 11PM	11-1135p		30 OFA12A0			\$1,300.00 N
47	08/28/12	08/31/12	NBC Tonig	ht Show	11:35P-12:35XM	-TWTF	:30	3	\$600.00	NM	
۲	Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
	0 , " 0	08/27/12	09/02/12	-TWTF	3	\$600.00					
	Spots: # Ch	and the second s		Fime Descrip		Start/End Time		th Ad-ID	0211		Rate Ty
				3 AM NBC To 0 AM NBC To		11:35P-12:35XN 11:35P-12:35XN		30 OFA12G1 30 OFA12A(			\$600.00 N \$600.00 N
				O AM NBC TO		11:35P-12:35XN		30 OFA12A0			\$600.00 N
10					lo:12:35-1:35XM	-TWTF	:30	3	\$250.00	NM	Ψοσο.σο 1
40						-1W1F	.30	3	\$250.00	INIVI	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$250.00					
	Spots: # Ch			Time Descrip		Start/End Time	Lenc	th Ad-ID			Rate Ty
	2 WE			5 AM Late Nig	ght w/Jimmy Fallon	12:35-1:35XM		30 OFA12G	L02н		\$250.00 N
	1 WE	ESHW 08	3/29/12 1:2	9 AM Late Ni	ght w/Jimmy Fallon	12:35-1:35XM		30 OFA12G	102н		\$250.00 N
	3 WE	SHF 08	3/31/12 1:2	7 AM Late Nig	ght w/Jimmy Fallon	12:35-1:35XM		30 OFA12A	)93н		\$250.00 N
49	08/28/12	08/31/12	NBC Carso	on Daly ON	NBC Carson Daly C	-TWTF	:30	4	\$100.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS -TWTF	Spots/Week 4	Rate \$100.00					
	Spots: # Ch			Fime Descrip	•	\$100.00 Start/End Time	Lenc	th Ad-ID			Rate Ty
	_				arson Daly ON	NBC Carson Da	and the second s	30 OFA12G	102н		\$100.00 N
					arson Daly ON	NBC Carson Da	•	30 OFA12A			\$100.00 N
	2 WE				arson Daly ON	NBC Carson Da		30 OFA12G	102н		\$100.00 N
	4 V/VE	ESHF 08	3/31/12 2:0	4 AM NBC C	arson Daly ON	NBC Carson Da	alv C ·	30 OFA12G	102н		\$100.00 N

08/27/12 - 09/03/12

Send Payment To:





938050-1

09/09/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

September 2012

www.wesh.com

						Spots/			
ine Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
50 09/03/12	09/03/12	NBC Carson Daly ON	NBC Carson Daly (	M	:30	1	\$100.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> 1			ption Carson Daly ON	Start/End Time NBC Carson D		<u>th Ad-ID</u> 0 0FA12A0	93н		<u>Rate</u> <u>Type</u> \$100.00 NM
51 09/03/12	09/03/12	NBC Prime GRIMM	10:00-11:00 PM	M	:30	1	\$2,200.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 M	Spots/Week 1	Rate \$2,200.00					
Spots: <u>#</u> 1		<u>r Date</u> <u>Air Time</u> <u>Descr</u> /03/12 10:31 PM NBC F		Start/End Time 10:00-11:00 P		th <u>Ad-ID</u> 30 OFA12A0	93н		Rate Type \$2,200.00 NM
52 08/29/12	08/29/12	NBC Prime L&O SVU	10:00-11:00 PM	W	:30	1	\$3,000.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12w	Spots/Week	Rate \$3,000.00					
Spots: #	Ch Day Air		iption	Start/End Time	e Lena	th Ad-ID			Rate Type
1	WESHW 08 See MG	NBC I	Prime L&O SVU	10:00-11:00 P		00			\$3,000.00 NA
2	WESHW 08 MG for 8	//29/12 9:29 PM NBC F 52.1 08/29	Prime AGT	9:00-10:00 PN	л ::	30 OFA12G1	02н		\$3,000.00 NN
53 08/30/12	08/30/12	NBC Prime SAVING H	HOF9:00-10:00 PM	T	:30	1	\$2,500.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSST	Spots/Week 1	Rate \$2,500.00					
Spots: <u>#</u> 1			iption Prime SAVING HOPE	Start/End Tim 9:00-10:00 PM		th <u>Ad-ID</u> 30 OFA12G1	02н		Rate Type \$2,500.00 NN
54 08/31/12	08/31/12	NBC Prime GRIMM	9:00-10:00 PM	F	:30	1	\$2,500.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSSF	Spots/Week 1	Rate \$2,500.00					
	Ch <u>Day Air</u> WESHF 08	<u>r Date</u> <u>Air Time</u> <u>Descr</u> 3/31/12 9:18 PM NBC I		Start/End Tim 9:00-10:00 PM		th Ad-ID 30 OFA12G1	02н		Rate Type \$2,500.00 NN
				Total Spots		19			7-,523.50

Gross Total

\$86,450.00

Agency Commission

\$12,967.50

Net Amount Due

\$73,482.50

**Payment Terms 30 Days**